

# Mackenzie S. Robinson

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## Work Experience

### **Graphic Designer and eCommerce Manager** / Burston Marketing, Elkhart IN

*October 2018 – Present*

Head of eCommerce department managing and working in Magento, Graphic designer for Camaro Collections' catalogs, e-blasts, and web graphics.

### **Collections Assistant** / David Owsley Museum of Art, Muncie IN

*January 2016 – May 2018*

Work with registrar to transition to new database and create data entry standards

### **Design Intern** / Hesburgh Library, Notre Dame, South Bend IN

*June 2017 – July 2017*

Worked with Andy Wetherill to create graphics for Convocate program

## Freelance Work

### **Design Consultant** / Iuvolink, Bristol IN

*January 2016 – December 2016*

Layout design, identity branding, and consultant for web design decisions

## Education

### **Bachelor of Fine Arts** / Ball State University, Muncie IN

*August 2014 – May 2018*

Visual Communications Major, Spanish Minor, 3.8 GPA, Dean's List all 4 years, Graduated with honors

## Languages

### **Spoken**

English – Fluent  
Spanish – Semi-fluent  
American Sign Language – Basics

### **Coding**

HTML – Fluent  
CSS – Fluent  
JavaScript – Basics

## Skills

- Proficient in Adobe Creative Cloud, Google Suite, and Microsoft Office Suite
- Exceptional communication and presentation skills
- Self-motivated and organized
- Experienced in using Content Management Systems